



WomanSage

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SAGE VOICES

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OUR PHILANTHROPY

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[Events: Re-Invent Yourself! - Franchising](#)

Date: 2009-06-02**Time:** 6:00 p.m. ~ 8:00 p.m.**Location:**[Assistance League of Newport-Mesa](#)
[2220 Fairview Road](#)
[Costa Mesa, CA](#)[Directions to the Assistance League of Newport-Mesa:](#)
[From the 55 Freeway South \(going toward Newport Beach, take the Victoria/22nd Street off ramp and make an immediate right turn \(sharp right turn\) on to Fairview Road. The two-story building will be on your right at 2220 Fairview. Parking is free.](#)**Register Now!****Description:****VISIT THE NEW [RE-INVENT YOURSELF! WEBSITE!](#)**

The group will meet at 6 p.m. June 2 at the Assistance League of Newport-Mesa, 2220 Fairview Rd, Costa Mesa. Cost is \$5 for WomanSage members and \$10 for non-members. **Reservations and cancellations by Monday, June 1 at 5 p.m. are required.** Call (949) 222=4210 or e-mail info@womansage.org.

Re-Invent Yourself! offers career counseling for those seeking new positions and training in ways to start your own business, as well as networking and support. An outreach of WomanSage, the program will have a job board and other web-based features.

Franchising: One Way to Start Your Own Business

If you're thinking of starting your own business, this informative presentation will highlight franchising as a business model. We'll start by defining a franchise and discussing how it differs from starting your own independent business.

The presentation will answer these questions for you:

- Is a franchise right for me?
- Why would I want to pay royalty and advertising fees?

- What are the advantages and disadvantages of a franchise?
- How do I find the right franchise, what do I look for?
- How will they help me start my business?
- What should I expect from a franchisor?
- Do many women own franchised businesses?
- Is there a franchise in my area of interest?
- Should I start a business in today's economic environment?
- How do I get started on my search?

Speaker Sally Coon

Sally Coon has been involved in franchising since 1986. She started as a franchisee, opening a mailing services business in Tucson, Arizona. After three years, she sold the company and went to work as a Regional Consultant for a printing franchise providing general business consulting to AlphaGraphics franchisees in the California and New Mexico markets. Sally brought a unique skill set to this position by having been a franchisee and holding an MBA degree in Finance. After five years with AlphaGraphics, Sally joined Sir Speedy, Inc. another printing franchise. She spent three years as a project manager in the corporate headquarters, then was promoted to US Operations Manager. In this position she managed up to 14 Business Management Consultants who provided direct support to the Sir Speedy franchisees.

When Sir Speedy purchased PIP Printing in 1996 Sally took over the management of PIP Business Management Consultants also and was promoted to an Assistant Vice President and then Vice President of Franchise Support and Training. In November 2009 Sally moved to a new position as Vice President of Operations for TeamLogic IT. This franchise was started by Franchise Services, Inc, the parent company of Sir Speedy and PIP Printing, in 2005. At TeamLogic IT Sally is responsible for developing and implementing the systems of operation and training for new franchisees, ongoing support of all franchisees, and participating in the franchise development process for this relatively new business venture. They currently have over 40 franchises that provide computer IT services for small- to medium-sized business around the country and in Ireland. Franchise Services, Inc. is based in Mission Viejo, CA.

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Warning: mysql_free_result(): 4 is not a valid MySQL result resource in **/homepages/3/d184899930/htdocs/incs/bindings_result.php** on line 2